

# Marketing Program



It's more than you think!



# What is a Made in Montana Product?

• Eligible products are either grown, produced or have been substantially transformed within the state of Montana and the value is now 50% or more of the individual parts used in the production process.



































## Point of Purchase Product Identification

Product Label Stickers

Hang Tags

In-store Posters



# Advertising & Promotional Campaigns

Billboards (statewide)



Magazine Print Ads

TV and Radio Ads





## **On-line Products Directory**

Tradeshow Information

Food Manufacturers

. About Made In Montana

About Made In

. Coals & Objectives

Bureau Links

Made In Montana

301 S Park Ave

**Mailing Address** 

PO Bax 2005

dena MT 59601

Heless MT 59620-0

Phone: 406.841,2757

Fatc: 406.841.2728

Location

Export Montana

■ International Trade &

Relations Surseu

Contact Information

Montana

· Mission

**NEW!** State of Montana

Regulations for Processed

#### Searchable Database

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Music/Cd/Video Musical Instruments Native American Themed Other Pens/Pencils Personal Care Products & Services Dhotography Retail Store Safaty Faul Seasonal (Holiday, Summer, Etc.) Services Sporting Goods/Hunting/Recreation Tools & Parts Toys/Games/Educational Western Themed Wood Products

#### mt.gov DEPARTMENT OF COMMERCE Muntena's Official State Waterte. Made in Montana Products Directory Products Directory Search All General Fields ELCOME TO OUR UPDATED MADE IN MONTANA DATABASE: We think you will enjoy our more stailed, easily searchable Products Directory. O Product Descriptions O Susiness Names you would like to join the database, or if you are currently a Made in Montana Program. ember, but are not listed under the new database, please follow this link to access the easy Otty/Town <u>Sign up form</u>, and click here to access a <u>photo release form</u> or, contact the Made in Montana Office for a Sign Up packet. The Product Directory makes it possible for consumers, retail store owners, and wholesale buyers to brosse through an on-line products directory where they can link to businesses who . Online Products Disactory sell a wide variety of Made in Montana products. Qualifying Products Producer/Retailer Dignup Insert the keyword of a product description, the business name, the owner's name, or city in Consumer Information the Products Directory Search box or conduct a search using one of the product categories · EUY Logo Usbell Instant hadren. · Naumietter Made In Montana Accessories/Jevelry Agricultural/Ranch Products Marketplace

Animal/Pet Products Art & Fine Handerafts Automobive Spat/Manne Spoks/Magazines Candles Ceramics/Pottery Certified Organic Clothing/Apparal Communication Equipment Computer Software/Hardware Construction Materials Food/Beverage Eurniture Garden/Landscaping Qift Items Greeting Cards/Stationery Health/Medical Eupplies Heavy Equipment Hobby/Art Supplies Home Decor Housewares . Сиореце/Вескретка/Веда Metal Products Montana Souvenira Musical Instruments Native American Therned Pana/Panalia Personal Care Products & Services

Retail Store





#### Directory

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Descriptions

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#### **Made in Montana Products Directory**

#### **Retail Store**

Persuant to Montana Code (MCA 2-6-109), state agencies are not allowed to sell or distribute client lists for solicitation purposes.

Total Records Found: 138		ge 4 of 7
Business Name	Product Info	City
<u>I-Kennits</u>	Show room in Emigrant. Hand knitted items for men, women, and children. Includes hat scarves, ponchos, and sweaters. Orders an requests welcome.	is, Emigrant
Innovative Marketing Solutions, LLC - Buy MT.com	Carries Made in Montana products and specializes in Montana made food & gifts.	Miles City
JT Results-Jobowocky Gifts	Crafts, jewelry, paintings, and art. One of a kind beaded and semi precious stone jewel and clay jewelry. Silver jewelry. Native American Paintings. Montana Landscape Paintings by Danny Three Ir	
Jack Farm Crafts Etc.	Carries Made in Montana products: lamps/plant stands; clocks & shelves; wood pen sets; letter and business card holders, beds and furniture; mirrors; metal picture frames; hooks; coat racks; soap; can	Townsend
James Ross	Carries Made in Montana products: dells, jams, wood items, mugs, t-shirts, and tackl	e. Lakeside
<u>Jeff Henry</u> <u>Photography</u>	Stock photographs, Yellowstone photo tours books related to Yellowstone National Park	<sup>3</sup> , Emigrant
Junction Rock Shop	Carries Made in Montana products: fossils, quartz crystals, Montana agates, jewelry, petrified wood, wood carvings, Butte minera specimens and covellite; unique handmade gifts.	
Kettle Care Inc - Pure Herbal Body Care	Herbal body care: herbal shampoo, foot creme, Corps of Discovery balm, huckleber lip creme, lotion and potpourri, pain relief creams and lotions, pocket perfumes, mineral baths, cleansing gels and s	rry Whitefish
The second of th	La Cense Beef is all natural, 100% grass fe beef produced from select Black Angus catt	

#### **Products Directory** Search

All General Fields

O Product Descriptions

O Business Names

City/Town



#### Links

- Online Products Directory
- · Qualifying Products
- · Producer/Retailer Signup · Consumer Information
- BUY Logo Labels
- Newsletter
- Made In Montana Marketolace
- Tradeshow Information
- . NEW! State of Montana Regulations for Processed Food Manufacturers

#### **About Made In** Montana

- Home Page
- · About Made In Montana
- Mission
- · Goals & Objectives

#### **Bureau Links**

- Export Montana
- International Trade & Relations Bureau

#### Contact Information

#### Made In Montana Location

301 S Park Ave Helena MT 59601

#### Mailing Address

PO Box 200505 Helena MT 59620-0505

#### Phone/FAX

Phone: 406.841.2757 Fax: 406.841.2728

Email Made In Montana

#### Made in Montana Products Directory

#### Jack Farm Crafts Etc.

URL: www.jackfarm.com (Offering Online Sales) Email: jackfarmcrafts@mt.net

#### **Product Description**

Carries Made in Montana products: lamps/plant stands; clocks & shelves; wood pen sets; letter and business card holders, beds and furniture; mirrors; metal picture frames: hooks: coat racks: soap: candles: books/cookbooks; denim aprons; bibs; checkbooks covers: Riley Stoves & accessories for backpacking and camping.



#### Made/Grown In Montana Product Lines

Riley Stoves, High Mountain Huckleberries, Rocky Mountain Metal, The Country Workshop, other quality handmade items from Montana





JACK FARM CRAFTS ETC.





#### Info About This Business

We are a real Made in Montana store & display the work of over 60 craftsmen. We specialize in high quality, hand-made, one-of-a-kind items. If you are looking for Country or Western, come in and browse. We are also an eBay Power seller.

#### **Product Categories**

Retail Store Accessories/Jewelry Art & Fine Handcrafts Books/Magazines Clothing/Apparel Furniture Home Decor Metal Products Montana Souvenirs Sporting Goods/Hunting/Recreation Western Themed Wood Products

# Fax:

#### **Accepted Payment Methods**

Cash Check Paypal Visa Master Card

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Links

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CAVE 33601 dress 59620

6.841.2757

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**E** Contact Info Manager:

#### Ernie Forrey

Street Address: 510 N Front St

Townsend MT, 59644

Phone: 406-266-5886 406-266-5886

#### Sells Products By

Retail Only



510 North Front Street/ Highway 287

#### Directory

#### CLOSE [ X

Made in Montana Products Directory

#### Jack Farm Crafts Etc.



JACK FARM CRAFTS ETC.











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dress: K St. MT, 59644

> 406-266-5886 406-266-5886

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510 North Front Street/





# Montana Visitor Information Center Display Case Program

Newest opportunity for Made in Montana Members

Products are displayed with information about where they can be bought retail

- \* Broadus
- **★** Dillon
- \* Hardin
- ★ Shelby

- ★ St. Regis
- **★** West Yellowstone
- \* Wibaux



### Made in Montana Marketplace

- Department of Commerce is one of several sponsors for this <u>wholesale</u> trade show in Great Falls (no longer organized by state)
- One stop shopping for store owners looking for Made in Montana products





### **Trade Show Assistance Programs**

Financial assistance for Montana based companies to exhibit their products at out-of-state "wholesale" trade shows.

- Department of Commerce provides up to \$2,000 matching funds plus possible bonus amounts up to an additional \$1,000 (includes international exhibition)
- Department of Agriculture provides up to \$1,000 matching funds

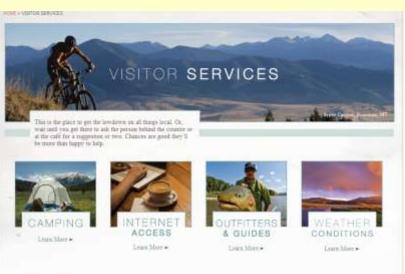
For more info call 406-841-2783, email <u>Istimac@mt.gov</u>
or visit <u>www.madeinmontanausa.com</u>



## Get a **free** listing on <u>www.visitmt.com</u>.



- Website receives 18,000 hits per day
- 10 million visitors per year looking for MT experiences and products to buy
- Spend \$3
   billion annually



- . CHAMBERS OF COMMERCE
- . CONVENTION & VISITORS BUREAUS
- · EQUIPMENT RENTAL
- . HEALTH AND FITHESS.
- · HORSE BOARDING
- \* INFORNATION SERVICES
- ➤ PHOTO SERVICES
- \* PLACES OF WORSHIP

- ➤ RV DUMP
- \* SALONS

- ➤ TAXI BERI
- TOURLOFF
- \* VACATION
- > VIBITOR I

- \* SIGHTSEE

- · SHUTTLE

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EXTRAS

Montana press Recipes

Famorio Marketa

Louis Mine »

IN MONTANA

Degsiebbng Hat Springs

Learn Mine +

#### Who is Eligible?

- **Retail Stores**
- Dining
- Services
- Cultural, Art, **Historical Event**

Accommodations are already listed.

**Contact Jan Wirak** at 406-841-2788 for more info.

# For general information & application forms:

www.madeinmontanausa.com

Questions?

Lonie Stimac, Marketing Officer 406-841-2783 <a href="mailto:listimac@mt.gov">lstimac@mt.gov</a>

Shari Hunter Brownlee, Made in Montana 406-841-2757 <u>madeinmontana@mt.gov</u>



