

1601 2nd Avenue North, Suite 700 - P.O. Box 3024 Great Falls, MT 59403-3024 Phone: 406.761.7732 Fax: 406.761.7851

Montana Wheat & Barley Committee Marking Subcommittee – Barley July 8, 2015 Conference Call Minutes

Participating on call:

Buzz Mattelin, Director
Bruce Myllymaki, Director
Mike O'Hara, Director
Dave Tweet, Consultant
Collin Watters, Executive Vice President
Cassidy Marn, Marketing Program Manager
Tammy Suek, Administrative Assistant

7:00 am Meeting called to order

Constellation Brands:

Buzz talked to Steve Edwardson, North Dakota Barley about their meeting in Mexico with Constellation, they are interested in direct contracting and spreading their growing area to both Montana and North Dakota. For now they will malt with Cargill and might use Rahr and Malteurop. North Dakota is planning a brewery visit and welcomed Montana to tag along.

Dave will get a hold of Herb Karst and see how involved he is with this whole deal so we are not infringing on anyone's territory. Collin will follow-up with Steve Edwardson.

U.S. Grains Council:

Buzz will be attending the meeting in Montreal, Canada and wanted some direction from the committee on what needed to be addressed with USGC. Buzz would like to know the status of SAB in Colombia and if any follow-up has been done. What are their plans?

Food barley has been requested in Asia, are we willing to grow it for that select market. Contracting would most likely be the only profitable way to grow it. The committee would like to concentrate on the Latin American and Mexican markets.

Brewer Tour:

Invite larger out of state craft brewers to visit farms and malt houses to promote domestic efforts. Collin will move forward with inviting 4 or 5 brewers. A good name "KNOWS Barley, KNOW Beer".

Brewer's Association:

New President: Josh Townsley, Lakeside

Festivals: Helena – Aug. 15

Missoula – Oct. 16

Collin will talk to Josh about having our barley breeder talk at the Missoula event.

Collin will get a hold of the committee in August for follow-up.

7:45 am Meeting was adjourned.