



Food and Ag Development Centers
MAIDEN MONTANA
PET TREATS
SUCCESS STORY

The Project

Maiden Montana Pet Treats is a veteran- and family-owned business based in Central Montana, founded in 2022. The company is committed to producing high-quality, all-natural pet treats using locally sourced Montana beef liver. Their signature products include freeze-dried liver treats and a pure liver pet food topper—crafted in small batches to preserve freshness and nutrition without artificial additives, preservatives, or fillers. Whether rewarding good behavior or supporting a special diet, Maiden Montana Pet Treats delivers treats that pets crave and owners trust.

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Maiden Montana Pet Treats was awarded the Best in Show – New Exhibitor Award at the 2023 Made in Montana Show. Following the award, they knew growth was on the horizon so they applied for the Business Acceleration and Marketing (BAM) grant from the MT Dept of Ag. They were awarded \$8,400 for marketing and equipment needs to expand the business's operational capacity and brand awareness.

The Snowy Mountain FADC Director, Abby Byerly, aided in the company's success through business planning assistance, grant application support, and discussing the realities and needs of business expansion.

For More Info:

Snowy Mountain
Development Corporation
Abby Byerly
byerly@snowymountaindevelopment.com



Maiden Montana Pet Treats
Trey & Marie Gacke
Lewistown, MT
www.maidenmtpettreats.com

