



Food and Ag Development Centers

TUESDAY TRAININGS

SUCCESS STORY

The Project

Many wonderful resources are available to Montanan food manufactures and value-added ag businesses – everything from product planning to marketing to purchasing equipment. Unfortunately, both seasoned business owners and fresh entrepreneurs are often confused about what assistance exists to support their businesses.

The Great Falls Development Alliance's Food and Ag Development Center decided to tackle this dilemma with Tuesday Trainings. This lunch-time webinar series offers food and value-added ag businesses the chance to hear from organizations and state departments which can assist their business or answer their questions.

Every webinar is recorded so a detailed library can be built up for food and value-added ag businesses to reference at their own pace on YouTube.

Some of the webinars include conversations with Tracy McIntire from the Montana Cooperative Development Center on when co-ops are a good fit for ag businesses , Alicia Love from the Montana Department of Livestock on the difference meat processing licenses, and MSU's Food Product Development Lab on the services they offer new businesses.

For the full playlist, please check out:

<https://lnkd.in/gADHmgJa>

For More Info:

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