



Food and Ag Development Centers

SUGAR BEET ROW

BEP SUCCESS STORY

The Project

Sugar Beet Row is specialty crop farm that grows basil, strawberries, beets, broccoli, and tomatoes – to name a few! Owner, Rick Williams began the farm in the fall of 2020. Since then, he's noticed the need to expand his market. Through accessing the Business Enhancement Program, Rick was able to take the Argus Farm Stop class, providing him with the knowledge on how to move forward with an improved market model for selling his produce and microgreens. This course focused on techniques to successfully bring your farm to your community with business model and financial considerations.

Currently, Sugar Beet Row produce can be found at the farmers market and at Dancing Rainbow Natural Grocery in Butte.

Rick is now spearheading a community garden program with Butte Silver Bow following the closure of NCAT in Butte. With the assistance of his local Food and Ag Development Center and funding from the AMS Specialty Crop Block Grant, he will dive into a new marketing program and survey to examine the need to make local food more accessible in the southwest region. Through his work with BEP, Rick is better positioned to support the growth of his own produce operation but also of others in Montana.

For More Info:

Headwater RC&D
Brenan Hammer
bhammer@headwatersrcd.org



headwaters

Sugar Beet Row
Whitehall, Montana
Rick Williams | (406) 550-1415
sugarbeetrow@gmail.com



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