



SPECIALTY CROP **PRODUCER HIGHLIGHT** *VIDEO SERIES*

The Project

Montana's economy is primarily driven by agriculture, including our not so commonly known specialty crops. Specialty crops can be defined as fruits, vegetables, pulses, dried fruits, horticulture, and nursery crops. Hops, honeyberries, cherries, chickpeas, orchids, tulips, lentils, basil, carrots, and more, oh my! The list goes on for what specialty crops Montanans can access from local farms in their own regions.

The Montana Department of Agriculture Food and Ag Development team set out to highlight the different specialty crop producers that play a great role in the diversity of our state's agriculture. From Circle to Stevensville, specialty crops can be found with a variety of growing techniques and value-added processes. May these crops, businesses, and stories shed light on the vast landscape that is the Montana agriculture industry.

To view the videos and learn more about the specialty crop industry, please visit the Montana Department of Agriculture YouTube Channel.

(https://www.youtube.com/@montana_departmentofagricul6808/videos)

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Funded by and in
partnership with:



Agricultural Marketing Service
U.S. DEPARTMENT OF AGRICULTURE

*Funding for this video series was made possible by a grant agreement from the U.S. Department of Agriculture (USDA) Agricultural Marketing Service. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the USDA.