



# Food and Ag Development Centers **GLACIER DISTILLING** *BEP SUCCESS STORY*

## The Project

Glacier Distilling is a small craft distillery and tasting room located just outside Glacier National Park in Coram, Montana. They produce small-batch Montana-made whiskey and spirits, using local Montana grains, ingredients and pure glacial water from the Northern Rockies. With support through the BEP Program, Glacier Distilling utilized the Montana Manufacturing Extension Center to develop a market-driven growth strategy that positions the company for success through 2026 and beyond.

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The strategic planning process delivered a clear sales revenue target grounded in real-world market conditions, while identifying key opportunities and challenges shaping the spirits industry. By engaging leaders and team members across the organization, the project built strong internal alignment and shared ownership around Glacier Distilling's growth vision. Ongoing strategy check-ins with MMEC have continued momentum, data-driven adjustments, and sustained focus on execution—keeping the company agile, accountable, and ready to capitalize on new opportunities.

## For More Info:

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